SCHEDULE

EXPERIENCE THE BIGGEST ONLINE MARKETING EVENT

November 6th, 2022

Prof. Philip Kotler
Father of Marketing
Is Marketing Compatible with Sustainable world?
November 6, 2022 00:01 GMT

Sadia Kibria
CEO Kotler Impact INC.
Integrating Sustainability into Education
November 6, 2022 00:22 GMT

Raja Rajamannar
Global Chief Marketing & Communication officer, Mastercard, USA
The “ Futura” of Marketing
November 6, 2022 00:35 GMT

Marshall Goldsmith
Executive Leadership coach, USA
How to create positive difference?
November 6, 2022 01:00 GMT

Dr. Vinnie Jauhari
Director Learning & Skills, Microsoft India
Achieving Impact for Sustainability: building New Frontiers in Marketing
November 6, 2022 01:22 GMT

Mauro Porcini
Chief Design Officer, PepsiCo, USA
Human-centred Design Driven approach
November 6, 2022 01:52 GMT

David Aaker
FATHER OF MODERN BRANDING, USA
Branding Enables Effective Social Efforts
November 6, 2022 02:25 GMT

Fabrizio Gavelli
Managing Director, Danone, Italy
Food Revolution: One Health to One Planet
November 6, 2022 02:42 GMT

Prof. Hermann Simon
Founder, HermannSimon, Germany
Hidden Champions – Pioneers in Sustainability
November 6, 2022 02:48 GMT

Muriel Penicaud
OECD Ambassador for France
Sustainable Goals: new competitive advantage or impossible convergence of economic, environmental and social performance.
November 6, 2022 03:13 GMT

Hermawan Kartajaya
Founder Mark Plus, Indonesia
Human 5.0
November 6, 2022 03:45 GMT

Prof. Russell Belk
York University, Canada
Imagining the Metaverse: Web3, NFTs and Crypto
November 6, 2022 04:08 GMT

Richard Straub
Founder and President, Global Peter Drucker Forum
Sustainability beyond the hype
November 6, 2022 04:40 GMT

Stefania Pertusi
Vice President Sustainability, TetraPak, Italy
Promoting Talent & Sustainable Mentoring
November 6, 2022 05:03 GMT

Jonathan Hall
CEO Sustainable Transformation Practices, Kantar, USA
How to create meaningful sustainable marketing interventions.
November 6, 2022 05:14 GMT

Gareth Presch
Founder & CEO World Health Innovation Summit, UK
World Health Innovation Summit Platform for sustainable development
November 6, 2022 05:30 GMT

Denis Rothman
Expert on Artificial intelligence, France
Generating Profit through AI-driven Sustainability Optimization
November 6, 2022 06:04 GMT

Dr. Dominique Hanssens & Dr. Mirei Takashima Claremon
UCLA, USA
5 insights to turn sustainability into a business asset
November 6, 2022 06:27 GMT

Rob Wolcott
Founder TWIN Global, USA
Proximity, AI & the Metaverse
November 6, 2022 06:47 GMT

Prof. Henry Mintzberg
McGill University, Canada
Rebalancing the Modern Society
November 6, 2022 07:10 GMT

Peter Drucker (Late)
Management Guru, USA
An interview with Iconic Peter Drucker
November 6, 2022 07:12 GMT

BREAK
November 6, 2022 07:46 GMT

H.E. Governor Hidehiko Yuzaki
Hiroshima Prefecture, Japan
Hiroshima Prefecture's Peace Promotion Efforts
November 6, 2022 07:50 GMT

Sadayoshi Fujishige
President Japan Marketing Association
Marketing with Empathy and Inspiration: Marketing Perspectives for Creating a Sustainable Future
November 6, 2022 08:04 GMT

Miki Kanoh
Executive Officer Corporate Affairs, Nestle Japan
NESCAFÉ Sustainability Journey
November 6, 2022 08:18 GMT

Hiroshi Igarashi
President Dentsu, Japan
Scalable Impact Created by Dentsu Group
November 6, 2022 08:32 GMT

Prof. Angela Y Lee
Northwestern University, USA
Sustainability in Marketing
November 6, 2022 08:57 GMT

Prof. David Reibstein
Wharton Business School, USA
Marketing Changes to meet the sustainability goals
November 6, 2022 21:10 GMT

Basak Karaca
Vice President Coca Cola, Turkey
Culture and Growth Behaviours for a sustainable future
November 6, 2022 09:35 GMT

Linden Brown
Founder MarketCulture, Australia
Measuring what matters
November 6, 2022 10:00 GMT

H.E. Adham Baba
Minister of Science, Technology & Innovation, Malaysia
Building High-Tech Nation with Sustainable Practices
November 6, 2022 10:08 GMT

Irfan Wahab
CEO Telenor
Telenor's story of innovation: Connection with Purpose
November 6, 2022 10:18 GMT

Dilhan C. Fernando
CEO Dilmah Ceylon Tea, Sri Lanka
Taste and goodness with purpose. The story of Dilmah Tea
November 6, 2022 10:36 GMT

Tsunehiro FUKUSHIMA
Corporate Executive Officer, Transcosmos Inc.
The Future Opened with Loyalty Marketing through 5A-based CX
November 6, 2022 10:56 GMT

Thomas Kolster
Director Goodvertising, Denmark
The Key to meaningful growth: people, not purpose
November 6, 2022 11:16 GMT

Darren Coleman
Managing Consultant Wavelength Marketing, UK
Building a sustainable brand: Practical advice and insights
November 6, 2022 11:36 GMT

H.E. Dr. Dipu Moni
Minister of Education, Bangladesh
Sustainable Education Initiatives in Bangladesh
November 6, 2022 12:05 GMT

Iwan Setiwan
CEO Marketeers
Marketing 6.0: Marketing in the Metaverse
November 6, 2022 12:10 GMT

Steve Wunker
MD New Markets Advisor, USA
Jobs to be Done: A roadmap for customer centred innovation
November 6, 2022 12:25 GMT

Raul Amigo
CEO & President UMUNTU SAS, Colombia
Designing future value: Changing today for making a sustainable world tomorrow
November 6, 2022 12:54 GMT

Dr. Ghada Aldress
Customer Experience Measurement, Ministry of Culture, Saudi Arabia (Arabic)

November 6, 2022 13:15 GMT

Break

November 6, 2022 13:29 GMT

Fariz Jafarov
Director E-Gov Development Center, Azerbaijan
Meta services from one-stop shop to non-stop shop
November 6, 2022 13:30 GMT

Prof. Jagdish Sheth
Emory University, USA
What drives Cultural Differences
November 6, 2022 13:50 GMT

Valeria Paiggio
Global Head, Diversity, Equity & Inclusion , Kantar
The next frontier for marketing leaders: Pushing for equity in representation
November 6, 2022 14:18 GMT

Güven Borça
Founder Markam Danışmanlık , Turkey
Branding in developing countries
November 6, 2022 14:33 GMT

Anne Rupp
Global Director Environment Simon Kucher & partners, Germany
ESG at Simon Kucher & the effectiveness of social governance in protecting the environment
November 6, 2022 14:56 GMT

Kelly Goldsmith
Owen Graduate School of Management, Vanderbilt University, USA
Understanding Scarcity
November 6, 2022 15:10 GMT

Martha Rogers
CO Founder Don Peppers, USA
The Important Lesson Marketers Must Learn from Quantum Physics
November 6, 2022 15:35 GMT

Ann-Sofie Gunnarsson
Chief Sustainability Officer & Social Activist, Boxon Group
Designed for positive change
November 6, 2022 16:05 GMT

Dr. Chris L. Brown
CEO MarketCulture Strategies, USA
What great leaders do to create sustainable customer-centric cultures.
November 6, 2022 16:29 GMT

H.E. Ozgul Ozkan
Deputy Minister of Culture & Tourism, Turkey
How can marketing serve Sustainability?
November 6, 2022 16:44 GMT

Prof. Velimir Srica
President ELITE, Croatia
"Relearnification": Changing Education to change the world
November 6, 2022 17:02 GMT

Dick Pouwels
Chairman Executive Board Hanze University, Netherlands
Sustainable research and education: regionally Engaged
November 6, 2022 17:22 GMT

Gherado Magri
CEO Vaillant Group Italy
Sustainable Marketing Approach
November 6, 2022 17:30 GMT

Ynzo van Zanten
Chief Evangelist at Tony's Chocolonely, Netherlands
Let's talk about the purpose of purpose
November 6, 2022 17:47 GMT

H.E. Dr. Suvit Maesincee
Ex. Minister of Higher Education, Thailand
Post-Covid'19 World Crisis and Structural Changes
November 6, 2022 17:55 GMT

Boojong Kim
President Asia Marketing Federation
K-Pop and Global Branding
November 6, 2022 18:18 GMT

Prof. Sandra Vandermerwe
Imperial College London, UK
Making waste into the new marketing opportunity
November 6, 2022 18:40 GMT

Break
November 6, 2022 19:10 GMT

Hernando Ruiz-Jimenez
CMO New York Presbyterian Healthcare, USA
Un(thinking) Sustainability in Food & Beverages and health & wellness
November 6, 2022 19:10 GMT

Nancy Nemes
Founder Humanaize, Germany
Green AI: How AI is reminding Humans that we should care
November 6, 2022 19:28 GMT

Eng. Rana AlDababaneh
Chief Corporate Communication & Sustainability Officer Orange, Jordan
Responsible role of Brands for a meaningful sustainable change
November 6, 2022 19:44 GMT

Sungho Lee
University of Seoul, Korea

November 6, 2022 19:52 GMT

Dr. Asghar Zaidi
VC Government College University, Pakistan
Marketing changes to meet sustainability goals
November 6, 2022 20:12 GMT

Gabriele Carboni
CEO Weevo, Italy
Caterpillar brands - Harnessing sustainable marketing to make an impact
November 6, 2022 20:25 GMT

Dr. Mazliham Bin Mohd
President Multimedia University, Malaysia
How Covid-19 has changed Academia?
November 6, 2022 20:33 GMT

Sally El-Akkad
Head of E-commerce Electrolux, Egypt & Libya (Arabic Only)
The shopping metamorphosis
November 6, 2022 20:45 GMT

Hiroo Saionji
President of the GOI Peace Foundation, Japan
Marketing Peace Consciousness to Create a Sustainable World
November 6, 2022 20:57 GMT

Dr. Demah Alfakhri
Assistant Professor of Marketing, Saudi Arabia
The Power of Design in Marketing
November 6, 2022 21:14 GMT

Dr. Hibah Shata
Managing Director Maharat Learning, UAE
How I defeated Autism: Building sustainable Social Model
November 6, 2022 21:27 GMT

Akan Abdula
Founder FutureBright Group of Companies, Turkey
Deep consumer waves in the region:The matter of Sustainability
November 6, 2022 21:44 GMT

Marianne Van Keep
CSO Verstegen, Netherland
We want to change the world and we want to do it together
November 6, 2022 21:58 GMT

Omer Senguler
CEO Global Brands, Turkey
Marketing For Humanity
November 6, 2022 22:13 GMT

Camila Escobar
CEO Juan Valdez Cafe
The Branding Journey of Colombian Coffee
November 6, 2022 22:30 GMT

H.E. Zunaid Ahmed Palak
State Minister of ICT Division, Bangladesh
Digital Bangladesh
November 6, 2022 22:42 GMT

Enver Yucel
President of BAU Global, Turkey (Turkish Only)
Local awakening for sustainable development
November 6, 2022 22:50 GMT

Arif Ul Islam
Deputy CEO Meezan Bank
Achieving Sustainability Goals through Business Goal Rethinking.
November 6, 2022 22:58 GMT

Haesun Lee
Chairman Korea Marketing Association
Neuromarketing: A sense of transcedence
November 6, 2022 23:13 GMT

Dr. Stefano Bartoli
Director Centro Di Terapia Strategica Italy
Human relations as a winning element of the near future of business
November 6, 2022 23:21 GMT

Christine Moorman
Managing Director, The CMO Survey
Marketing Leadership and Climate Change
November 6, 2022 23:30 GMT

Maher Mezher
Founder & CEO Innovators League
Human Prosperity at centre stage of Global Sustainability
November 6, 2022 23:49 GMT

November 7th, 2022

Mr. Hiroaki ASHITANI
Operating Officer Research and Development & Keiichi YOSHINO - Operating Officer of ESG promotion and Corporate Communication, Lotte Co., Ltd.
The Future of Sustainable Chocolate
November 7, 2022 00:02 GMT

Makiko ONO
Managing Executive Officer, Chief Sustainability Officer, Suntory Holdings
Suntory: Our Approach toward Water Sustainability for our brands
November 7, 2022 00:20 GMT

Dr. V Kumar
International Marketing Co. USA
What is the right number of salespeople to manage? An Empirical Investigation
November 7, 2022 00:40 GMT

Dr. Ron Daniels
CEO UK Sepsis Trust, UK
SEPSIS
November 7, 2022 01:10 GMT

Wouter Bakker
CEO Good Up, Netherland
GoodUp the world - how leading companies activate their purpose statement
November 7, 2022 01:31 GMT

Tokomo Kawakami
Professor at Waseda University, Japan
Marketing and Social Innovation: Redefinition for the Better World
November 7, 2022 01:55 GMT

Nuno Alexandre Teixeira
Managing Partner Data Tailors, Portugal
Sustainability by (Marketing) Design
November 7, 2022 02:20 GMT

Egbert Dommerholt
Professor at Hanze University, Netherland
Sustainable Marketing: Oxymoron or Tautology?
November 7, 2022 02:55 GMT

Sirin Karadeniz
Rector of Bahcesehir University, Turkey
Redesigning Global Education for a better World
November 7, 2022 03:22 GMT

Ana Beatriz Hernandez Lara
Google Scholar, Universitat Rovira i Virgili, Spain
Learning analytics applied to experiential learning: Towards the improvement of education quality using business games
November 7, 2022 03:38 GMT

Marc Oliver Opresnik
CRO Kotler Impact,Germany
Marketing and Negotiation
November 7, 2022 04:05 GMT

H.E. Mashiur Rahman
Economic Advisor to Prime Minister of Bangladesh
Building a sustainable future
November 7, 2022 04:25 GMT

Elia Guardiola
Chief Executive Officer Serendipia, Spain
Use emotional storytelling to promote sustainability goals
November 7, 2022 04:30 GMT

Tariq Querishy
Founder Exponential, UAE
Being human in a digital world
November 7, 2022 04:50 GMT

Luiz Moutinho
Marketing & Management Futurecast, Portugal
Future-oriented Sustainable Technology
November 7, 2022 05:16 GMT

Karla Menezes
Neuromaketing Researcher & Adjunct Professor at Polytechnic Institute of Setúbal
How water and oil: marketing and sustainability don't mix?
November 7, 2022 05:35 GMT

Dr. Amir Shahrokhi
Executive Chairman MANA, Iran
Sustainability: A Multiplication View
November 7, 2022 05:52 GMT

Irem Sefa Yayımlar
Person Brand Creator, Turkey
Personal Branding to Break Glass Ceilings
November 7, 2022 06:10 GMT

Dr. Abdullah Yousuf
Chairman NUB Group, Bangladesh
Ethical Marketing
November 7, 2022 06:27 GMT

Istvan Kapitany
Global EVP Mobility Shell UK
POWERING THE MOBILITY TRANSITION: ENABLING JOURNEYS TOWARDS NET ZERO
November 7, 2022 06:40 GMT

H.E. Dr. Arif Alvi
President of Pakistan
Welcome Message
November 7, 2022 18:55 GMT

Masato AOKI
Corporate Officer, Hakuhodo Inc
The Power of Marketing Can Empower the Society and Consumers
November 7, 2022 19:05 GMT

Mario Silic
President Swiss School of Business & Management, Geneva
The importance and future of online education in the next century
November 7, 2022 19:25 GMT

Prof. Figen Yilidirim
Istanbul Commerce University, Turkey
Connection between marketing and sustainability
November 7, 2022 19:45 GMT

Dr. Thomas Foscht
Karl-Franzens University Graz, Austria
Is the wheel of retailing still turning? A strategic outlook for the retail industry
November 7, 2022 20:05 GMT

Jan Beyne
Sustainable Development Specialist Antwerp Management School, Belgium
Time for Honest Communication
November 7, 2022 20:20 GMT

Kamran Z. Rizvi
Co-founder Carnelian , Pakistan
Align with Nature - The Time is Now!
November 7, 2022 20:40 GMT

Mariusz Soltanifar
Director Kotler Impact Poland & Benelux
Breaking Through marketing 7.0 For A Broken World
November 7, 2022 09:00 GMT

Ray Titus
Professor at Alliance School of Business, India
Sustainablilty and marketing
November 7, 2022 09:26 GMT

Yasir Azman
CEO Grameenphone, Bangladesh
Sustainable Innovation in Telecommunication Industry
November 7, 2022 09:44 GMT

Nalin B Karunaratne
CEO/Director of CBL
Creating enriching moments of happiness for people
November 7, 2022 09:55 GMT

Dr. Adam Rudawski
University of Szczecin Poland
New Media - is it really a promise of sustainability?
November 7, 2022 10:09 GMT

Fernando Poma
Managing Director, Real Hotel & Resorts
Emotional Marketing for Competitive Advantage
November 7, 2022 10:28 GMT

Amira khttack
Associate Chair, Prince Sultan University, Saudi Arabia
How we integreted sustainable development goals of united nations program in the marketing program of university
November 7, 2022 10:42 GMT

Omer Torlak
Istanbul Ticaret University, Turkey
Virtue Oriented Marketing for a Sustainable World
November 7, 2022 10:59 GMT

Edyta Rudawska
Professor of Marketing University of Szczecin, Poland
Sustainability marketing - is it still something "nice to have" or already "must have" for organizations?
November 7, 2022 11:19 GMT

Milton Kotler (Late)
Business Speaker
November 7, 2022 11:47 GMT

Francisco Gallego
Director of Sustainability School, Catholica University, Chile
Sustainability Challenges and marketing: an academic view from the South
November 7, 2022 12:11 GMT

Prof. Igor Mann
Synergy Business School, Russia
Building Trust
November 7, 2022 12:30 GMT

Gautam Mahajan
President Value Foundation, India
Creating Value Through Sustainability
November 7, 2022 12:47 GMT

Cleopatra Veloutsou
Adam Smith School, University of Glasgow
Brand management and sustainability agenda
November 7, 2022 13:15 GMT

Dr. Daw Hla Mynit
Emeritus Professor, Myanmar
Social Enterprises
November 7, 2022 13:45 GMT

Dr. Swati Mujumdar
Pro-Chancellor, Symbiosis Skills Universities, India
Integrating TVET in Higher Education
November 7, 2022 13:57 GMT

Anil Shah
Chairman Lead Nepal Inc, Nepal
Marketing Nepal Sustainably
November 7, 2022 14:05 GMT

Hermantha Perera
Director Ceylon Tea Export Ltd., Sri Lanka
Basilur Magical Story
November 7, 2022 14:25 GMT

Ahmed Tolba
Chair of Marketing, American University in Cairo
Marketing Higher Education Post Covid-19
November 7, 2022 14:45 GMT

Break
November 7, 2022 15:08 GMT

Shinichiro Fujita
Deputy Director-General for IT Strategy, Commerce and Information Policy Bureau of the Ministry of Economy, Trade and Industry, Japan
Congratulatory Remark
November 7, 2022 15:10 GMT

Nader Raftari
Owner of RAFTARI GROUP (Farsi Only)
What made us sustainable for over a century
November 7, 2022 15:14 GMT

Farzad Moghaddam
Founder The Branding Agency, Iran (Farsi Only)
Sustainability Branding on Indeterminacy Conditions
November 7, 2022 15:24 GMT

H.E. Aawatif Hayar
Minister of Solidarity, Social Inclusion & Family, Morocco (Arabic Only)
Public Policy using digitalization to promote social marketing for SDGs
November 7, 2022 15:40 GMT

Dr.Intisar Soghayroun Elzein Soghayroun
General Secretary of the union of afro-asia university, Sudan (Arabic Only)
Challenges and solutions for women's entrepreneurship in Sudan
November 7, 2022 15:55 GMT

Dr. Ra’fat Jallad
Dean of the Faculty of Economics and Social Sciences An-Najah National University, Palestine (Arabic Only)
The future of higher education in the age of digitalization
November 7, 2022 16:07 GMT

Dr. Obaid Al Abdali
Expert on Consumer Dynamics, Saudi Arabia (Arabic Only)
Future of Marketing
November 7, 2022 16:15 GMT

Dr AbdulHai Megdad
CEO of Mega Consulting Group, Saudi Arabia (Arabic Only)
Marketing and Sustainability
November 7, 2022 16:27 GMT

Abdulaziz Alshamsan
Executive General Director of Customer Experience at the Ministry of Human Resources and Social Development, Saudi Arabia (Arabic Only)
Marketing in the customer experience age
November 7, 2022 16:42 GMT

Fadel AlNassar
CEO FranchiseMe, Saudi Arabia (Arabic Only)
Franchising Sustainability
November 7, 2022 16:58 GMT

Dr. Khalid Al Rajhi
Chairman Rajhi Group, Saudi Arabia
The price strategy effect on brand positioning
November 7, 2022 17:12 GMT

Galandar Mammadli
Director of UNEC Lifelong Learning Center, Azerbaijan
Lifelong learning in the context of the sustainable education
November 7, 2022 17:23 GMT

Alessandro Mazzu
Personal Branding Strategist, Italy (Italian Only)
The brand called “YOU”
November 7, 2022 17:45 GMT

Sandra Sotillo
Founder & CEO of Trust Maker, Spain (Spanish Only)
Building Trust Through Sustainability Strategy: Do's and Don'ts
November 7, 2022 18:03 GMT

Carlos Aires
CEO Marketing Jazz, Spain
Inspiring the retail design for a better future
November 7, 2022 18:18 GMT

Claudio Flores Thomas
CEO, Altazor Intelligence (Spanish Only)
New generations, new paradigms for content consumption
November 7, 2022 18:32 GMT

Jorge Ruiz Escamilla
Director of Botmaker México and founding partner at ISDI México (Spanish Only)
Digital transformation in new ecosystems
November 7, 2022 18:50 GMT

Pepe Becker
Co Founder, Partner and CCO BeSo by LLYC (Spanish Only)
Busines creativity
November 7, 2022 19:08 GMT

Adriana Arismendi
Corporate Vicepresident of Marketing and Digital Sales - Bancolombia (Spanish Only)
Breaking rules... trascending for a common good
October 28, 2022 19:31 GMT

Engel Fonseca
Founder Neurona Digital (Spanish Only)
Marketing neuroscience
November 7, 2022 19:48 GMT

Josué González
Managing Partner at EPA Digital (Spanish Only)
Marketing AI
November 7, 2022 20:07 GMT

Gabriel Richaud
General Director, IAB México (Spanish Only)
Developing digital competencies for the marketing, communications and advertising ecosystem
November 7, 2022 20:29 GMT

Iván Trujillo
Institutional Relationships and Communications Manager, Grupo Argos (Spanish Only)
Marketing, reputation and busuness role
November 7, 2022 20:49 GMT

Eduardo Durón
Founder at Big, Innovation & Marketing Engineering (Spanish Only)
Customer Experience and the C-suite
November 7, 2022 21:17 GMT

Nicolás Ortega
Head of Marketing, Platzi (Spanish Only)
For whom do you think you create?
November 7, 2022 21:39 GMT

Ulrick Noel
Executive Director at Entrepreneurship Institute at Tec de Monterrey (Spanish Only)
The World in 2047
November 7, 2022 21:57 GMT

Ennio Castillo Doppler
Partners and Integrations Manager en Doppler (Spanish Only)
The power of email and Zero party data
November 7, 2022 22:12 GMT

Eduardo Peniche
Commercial Director, Dish Media (Spanish Only)
The value of doing things right
November 7, 2022 22:31 GMT

Juan David Ramírez C
Corporate Communications Manager, Postobón (Spanish Only)
Hey, marketing… this is sustainability!
November 7, 2022 22:50 GMT

Josu Garritz Alcalá
Director of the School of Communications, Universidad Anáhuac México (Spanish Only)
A detox for marketing from academia
November 7, 2022 23:09 GMT

Elena Hurtado
Corporate Intangible Management and Strategic Communication Advisor (Spanish Only)
Managing corporate intangibles
November 7, 2022 23:27 GMT

Germán Pérez-Duarte
Vicepresidente for Latin America, Nielsen (Spanish Only)
A framework to develop a digital transformation strategy
November 7, 2022 23:44 GMT

Daniel Suárez
Director of Public Affairs, Communicaions and Sustainability, Coca Cola Company (Spanish Only)
A higher purpose as a key for sustainability success
November 8, 2022 00:03 GMT

Julieta Loaiza
VP of Marketing, Communications and Corporate Affairs, Nestlé México (Spanish Only)
Marketing = ideas + business
November 8, 2022 00:22 GMT

Susana Oliva
Founder and CEO, BigFoot (Spanish Only)
Brand relevance
November 8, 2022 00:37 GMT

Iván Marchant
VP at Comscore for México, Perú, Colombia and Central America (Spanish Only)
Digial outlook in a world of data driven decisions
November 8, 2022 00:58 GMT

Leonardo Rivera
VP Custumer Experience Kantar Mexico (Spanish Only)
Customer Experience
November 8, 2022 01:17 GMT

Johnattan F. Bilancieri
SVP Digital Strategy (Spanish Only)
Scalability in an era of originality
November 8, 2022 01:32 GMT

Jack Ades Cohen
General Manager Capital Digital (Spanish Only)
How to win the attention battle trough content
November 8, 2022 01:52 GMT

Pablo Fernández
CEO, Kotler Impact Hispanoamérica (Spanish Only)
Six strategies to increase your business profitability in a hypercompetition context
November 8, 2022 02:10 GMT

Luis Herrera Rojas
Co-founder and CEO Thrust Co (Spanish Only)
Responsive brands and companies. The new era.
November 8, 2022 02:30 GMT

Gisela Sánchez
Regional Director of Strategy and Corporate Affairs - BAC (Spanish Only)
Marketing Changes to meet sustainability goal
November 8, 2022 02:49 GMT

José Luis Pastor
CEO of Rethink Marketing (Spanish Only)
The transformation paradox: why technology won't help us transform our business
November 8, 2022 03:06 GMT

Angel Bonet
Chairman Unitdspain Foundation (Spanish Only)
Growth Soul Companies
November 8, 2022 03:42 GMT

Ira Kaufman
CEO Entwine Digital, USA
Does Your Business Model Really CARE?
November 8, 2022 04:00 GMT

Philip Kotler Interview
With Yoshimitsu Kaji
Future of Peace & Business
November 8, 2022 05:12 GMT

Philip Kotler
Father of Modern Marketing
Conclusion Note
November 8, 2022 06:10 GMT

THE END

THE END
November 8, 2022 06:15 GMT